

GOSPEL MUSIC WORKSHOP OF AMERICA, INC.

* 313.898.6900 * 586.884.6096 (FAX)

WWW.GMWANATIONAL.ORG

50th Annual Convention

Atlanta, GA
July 22- July 29, 2017



Bishop Albert L. Jamison, Sr. - Chairman

Rev. James Cleveland, Founder
Bishop Albert L. Jamison, Chairman of the Board

Mr. Kirk A. Walker, National Chairperson
Home: 586.884.6110

ADVERTISING CONTRACT

Please Type or Print Legibly

NAME OF FIRM	
REPRESENTATIVE	ADDRESS
CITY/STATE/ZIP	EMAIL ADDRESS
HOME PHONE	BUSINESS PHONE

(The authorized agent hereby agrees to purchase advertising space to be inserted in the G.M.W.A. Convention Souvenir Booklet)

Advertising Rates for July, 2017 Annual Convention

Please Circle Cost of Your Ad:

	COLOR
Cover #2 (Inside Front)	\$1,200.00
Cover #3 (Inside Back)	\$1,100.00
Cover #4 (Back Cover)	\$1,300.00
Full Page	\$ 600.00
Half Page	\$ 400.00

(EACH AD IS ALLOWED ONE RETURNED EDIT)

PLEASE NOTE: All ads must be paid for in advance. No ad will be printed without the money in advance. **Deadline** for ads and money is **Monday, May 1, 2017. All payments are non-refundable.**

CERTIFIED FUNDS ONLY - (Money order, cashier's check, certified check)

Please make certified funds payable and mail to:
Gospel Music Workshop of America, Inc.

Mail payments to:

Dr. Kevin Bond
C/o GMWA-Souvenir Journal
PO Box 330518
Brooklyn NY 11233

CRITERIA FOR FILE SUBMISSION:

PLEASE REFER TO PAGE "2" FOR G.M.W.A. ADVERTISING SPECIFICATIONS

X _____
ADVERTISER'S SIGNATURE



GMWA ADVERTISING SPECIFICATIONS

Advertising Specifications

Space	Bleed	Trim	Live
8.5 in. x 11 in.	.25 inches (1/4)	8.5 in. x 11 in.	8.25 in. x 10.75 in.
8.5 in. x 5.5 in.	.25 inches (1/4)	8.5 in. x 11 in.	8.25 in. x 5.25 in.
4.25 in. x 5.5 in.	.25 inches (1/4)	8.5 in. x 11 in.	4 in. x 5 in.

Safety: All live matter must be 1/4 inch from trim on all sides.
 Gutter Safety: 3/16 inch on each side (total 3/8 inch).
 Minimum size knockout type should be 8 points.

Please contact Gregory Lee for specifications and instructions. Phone: 513-393-9485. Email: gq@leemediaent.com

Digital Ad Requirements

Creative Submissions:

All photos, ad content, and graphics for your ads must be uploaded to LeeMedia at:

<https://www.wetransfer.com/?to=gq@leemediaent.com&msg=GMWAadContentSubmission>

Acceptable File Formats for text: .doc format (Word)

Acceptable File Formats for photos and graphics: .jpg, .png, .psd, .pdf, .tif

***Graphics must be in high-resolution format**

Image resolution is the detail an image holds. The term applies to raster digital images, film images, and other types of images. Higher resolution means more image detail.

(Camera Ready) Creative Submissions:

All artwork and documents must be PDF-x1a files uploaded to LeeMedia at:

<https://www.wetransfer.com/?to=gq@leemediaent.com&msg=GMWACameraReadyAdSubmission>

**Camera Ready submissions must be approved by the Advertising Department first. Camera Ready artwork consists of quality layout and design that meets the minimum requirement of excellence for any magazine publication. If your ad design was not approved, our in-house designers will assist in creating your advertisements for you.*

**To expedite revisions, in the event of file discrepancies, it is recommended to send your editable file as well in native format (created in Adobe Photoshop, Illustrator, or InDesign). Word documents and clip art files are NOT acceptable.*

The PDF/X-1a files must have:

All fonts MUST be embedded (True Type fonts can not be used for Printing).

The color space must be CMYK. No RGB, LAB or embedded color profiles (such as ICC profiles).

No files with PMS colors will be accepted without prior notification. Otherwise, all PMS colors MUST be converted to CMYK.

Maximum ink density: 300 total

Resolution: 300 dpi